



## **MVNA Board Meeting Minutes**

January 11, 2010

### **In attendance:**

Pam Wucher, President  
James McKee, Vice-President  
Shannon McGinn, Membership Chair  
Craig Schmid, Treasurer  
Carrie Freeman, Secretary  
Marty Dames, Marketing Chair

### **Old Business**

Members discussed obtaining a PO Box for MVNA, and the transfer of the MVNA bank account from past officers to current officers.

Carrie Freeman shared findings from a telephone survey conducted in November. Carrie will send out findings in a report soon.

Members discussed website updates. Marty will update the officer and email lists.

Members discussed design and funding for street banners. Craig can obtain funding through the City.

Members discussed starting an MVNA newsletter. The board would like a member to volunteer to lead the newsletter effort. Board members discussed format of newsletter (preferably 11"x17" folded with ad insert), as well as the possibility of ad sales.

### **New Business**

Candidates were introduced for the Beautification and Membership committees. Board members voted to elect Shannon McGinn as Membership Chairperson, and Jeff Weitzel and Susan Wiegand as Beautification Co-chairs.

Members discussed content and format of general MVNA meetings. It was decided that 6:30-7:00 would be allotted for members to meet with NSO and police officers to discuss problem properties and crime. Reports will not be given during the general meeting. In previous meetings, these reports have repeatedly run over the allotted time on the agenda, causing guest speakers to start late. Additionally, many members have given feedback that they would prefer these reports to happen outside of the general meeting. Board members will encourage members to attend their respective police outreach meeting to report problems relevant to the police.

Members discussed UMSL's upcoming Neighborhood Leadership Academy. Pam will check to see if a scholarship will be offered this year to neighborhood organizations.

## **Neighborhood Issues**

QT has requested a change to the conditions on their liquor license. QT no longer wants to employ two off-duty police officers or security officers during evening and early morning hours. Craig has a meeting scheduled to discuss concerns with QT.

The Carnival Supply building will be demolished for a parking lot.

Walgreens at 4140 Broadway has requested a full package liquor license. Members discussed concerns about this, including litter, safety in Minnie Wood Park, panhandling outside of the store, and minors soliciting others to purchase alcohol for them. Walgreens sold alcohol previously, but stopped around 2001. Board members voted to recommend that MVNA not support the license.

Members discussed a summer garden permit requested by Off Broadway.

Members discussed Clearwire's request for 5 antennae to be placed on the rooftop of 3500 Lemp. A conditional use hearing is set for January 14, 2010, at 8:30 am.

## **Speakers**

Members discussed possible guest speakers for upcoming MVNA meetings, including Anna Jinkerson with Russ Carnahan's office.

## **Reports**

Treasury: \$1645

Membership: Shannon McGinn discussed possible strategies for membership recruitment and retention.

## **Potential Projects/Events for 2010**

Members discussed possible events for 2010, including: Firehouse events, movie night, cookie spree, holiday lighting of Broadway, and neighborhood yard sale.

## **2010 Goals**

Members discussed goals for: fundraising, raising awareness of MVNA, and increasing membership.

## **Next General Meeting**

Monday, January 25, at Monroe Elementary School. The official meeting will begin at 7:00. NSOs and police will arrive at 6:30.