

## **MVIA Board Meeting Minutes**

March 10th 6:00 PM

3519 ILLINOIS Ave John Oberkramer house

Board members present: John Oberkramer, Eddie Brauer, Susan Sheppard, Mike Ferguson, Mike Siculan, Craig Schmid Excused Pam Lanning

Guests present: Mark Magas, Gillian Noero

### **Old Business**

Move meeting to Imagine School

- Next regular meeting is Monday March 24 at Imagine School. 6:30pm social hour. 7:00 meeting begins

MV meeting signs

- There was a discussion about putting signs throughout the neighborhood before the meeting. Eddie will plot and laminate meeting signs at work. There will be 4-5 signs for the next meeting.

Weed and Seed.

- Mike S. reported that he talked to Barb Potts- no chance of Marine Villa becoming a Weed and Seed neighborhood.

Finance committee

- Amanda Pennick was not present at the meeting but it was unanimously agreed that she should Chair the Finance committee. She was appointed by the president at a previous meeting.

- 501c3

Eddie reported that he had a law student from Washington University volunteer to help us with our 501c3 paperwork. He believes it should all be done in a month or two. It will cost the association \$300-500.

- Bylaws

Eddie stated that the law student will look at them.

- State of Missouri tax exempt

Eddie stated that this will follow our 501c3 application.

Committees

- The board discussed what committees we would have and what their roles would be. It was agreed that we would start with three committees: Beautification, Marketing, Finance.

Beautification Committee:

Eddie mentioned Operation Brightside can help with funding in Marine Villa. A contact person is still needed.

Gillian Noero volunteered to chair the Beautification committee and stopped by the board meeting at 6:50 pm. There was a discussion of the role of the Beautification Committee. Gillian stated that she was interested in picking up trash, cleaning up the alleys.

It was agreed that some of the roles of Beautification would be: trash, plantings, fire hydrants, recycling.

Marketing Committee:

Mark Magas asked what the role of the Marketing Committee would be. There was a discussion that the role could be the website, increasing membership, recruiting to be done in the summer.

Mark said Penny was interested in chairing but busy with work, so he was considering it.

It was decided that in the beginning the roles could be: fundraising, member recruitment, neighborhood activities.

It was agreed that committee chairs would come to regular and board meetings, and would send a report if they could not attend.

## **New Business**

Minutes from previous meeting were unanimously approved.

MVNA Meeting Flyer

- Susan to update last month's flier to reflect new meeting time and location. Will also change design.
- Eddie offered to hand deliver fliers to save money. There was concern that since they couldn't be put in mailboxes that people may not get the fliers. It was discussed that we want to begin emailing the fliers to as many people as possible.

## Agenda Format

- John suggested setting certain times on the agenda for speakers, so they know exactly when to show up.
- It was unanimously agreed upon to ask Cipriano Medina, president of the Benton Park Neighborhood Assoc., to give a brief presentation at the next regular meeting about Benton Park. Eddie said he would talk to Cipriano.

## 2008 Operation Brightside

- John said everyone should organize something for their block.

Representative for LRA properties

- On hold until Pam present.

Cinco de Mayo booth

- Susan talked to Will Liebermann with Cherokee Station Business Association, and he was supposed to find out how we could participate. Susan to follow up with Will.

History Fair booth

- Eddie said he would probably see alderman Ken Ortmann and would ask him about it.

Police BBQ? / contacting Betty

- There was discussion about whether or not MV should hold the Police BBQ this fall. Susan stated that we should use that money to do something more fun that would bring money into the association. There is concern that some long time members would be upset if we did not hold the BBQ.

Added agenda item: Correspondence and Yahooogroup

- Eddie brought up concern that there may be too many emails that reflect poorly on the Association. Susan pointed out that she is a moderator and that she can put certain people on moderation, but that the

yahogroup was never intended to represent the neighborhood association. John and Eddie asked Susan to add a disclaimer to the front page of the yahogroup, stating this fact.

- Starting a new listserve just for the neighborhood association was discussed. John pointed out the Benton Park West has two listserves- one is only for announcements and only board members can post.
- John stated that all emails going out from the board should be approved by the entire board first. It was agreed that the roles of the board members are not clearly defined. Susan suggested that maybe they need to be defined more fully in the new bylaws, or maybe the board positions need to be changed entirely.

Added agenda item: Agendas and schedules

- It was agreed upon that the agenda for the regular meeting needs to be finalized one week before the meeting. John stated that the agenda could be simplified to state something like “Weed and Seed- John- 7:05-7:10”
- Eddie brought up that we need to work on a schedule of meetings and speakers several months in advance. Susan said if we came up with a 3 month schedule she would make sure all the board members had a copy.

Adjourn at 8pm.