



MVNA General Meeting Minutes
April 26, 2010
Monroe School 3641 Missouri Avenue

6:30 - 7:00 pm Police and NSO Reports

7:00 pm MVNA meeting began with members introducing themselves.

Guest Speaker: Ed Catani, St. Louis West District Manager, Walgreens; Rodney Boyd, Counsel for Walgreens

As part of a City- and County-wide effort, the Walgreens on South Broadway is seeking a license for selling packaged liquor. Catani and Boyd attended the MVNA meeting to explain the motivation for bringing liquor back into Walgreens stores, and what type of liquor will be sold. Whereas Walgreens previously had a full liquor department, which proved to be unprofitable, the new liquor setup will include an 8-foot refrigerated section and a 12-foot non-refrigerated section. Catani said that nothing smaller than a 6-pack of beer will be sold, and the cheapest wine will be \$5.99.

Residents questioned whether singles will ever be sold. Although singles are not part of the current plan, Catani said it is always a possibility and defended Walgreens' right to sell items in order to compete with other stores. Catani tried to assure residents that if a certain item becomes an issue, the store can decide not to sell it (for example, tall boys).

Boyd stated that Walgreens is joining neighborhood business associations in order to engage community members and to receive feedback. Each store now has a Community Leader position to mentor other managers and to help managers create touchpoints in the community. Each store is now required to participate in six community events per year.

Alderman Reports

Craig Schmid – Ward 20: Schmid gave a Census update. East of Broadway, the response rate is 55%, below the 2000 level. West of Broadway, the response rate is 65%, 120% of the 2000 rate. Overall, Missouri is at 72% and St. Louis is at 67%.

On May 21, Monroe School will host a Health, Safety, and Wellness Fair 9:30-2:00. The Cinco de Mayo festival on Cherokee Street is May 8. Cherokee Street Enhancement project is progressing.

Schmid encouraged residents to call 911 if there are disturbances at the bus stop at Cherokee and Jefferson.

Ken Ortmann – Ward 9: The first graduation of Carnahan School of the Futures is this year. May 14 is the Roosevelt School Day of Love.

Benton Park concert series starts soon. The renovation of the Benton Park restrooms should be done this year.

Committee Reports

Marketing- Marty Dames: Marty was unable to attend.

Beautification- Jeff Weitzel: Jeff was unable to attend. James announced that MVNA is participating in the Adopt-a-Highway program. MVNA will be responsible for cleaning the Gasconade exits 4 times a year.

Membership- Shannon McGinn: In order to recognize positive activities in the neighborhood, MVNA is starting personal recognition awards. If you know someone who should be recognized for having a positive impact, contact Shannon at 314-570-7355.

President's Report – Pam Wucher: Pam thanked Vernon Reeves for spearheading an alley clean-up effort. Vernon and others have cleaned many alleys in the neighborhood.

MVNA will host an Art Fair on August 7 at the Old Firehouse. Volunteers are needed to help organize the fair. The MVNA Movie Night is August 28.

Treasury Report – Craig Schmid: MVNA has a total of \$1834.82 (\$750 of which is the newsletter grant).

March Minutes Approved

Old Business

Newsletter is still in the works.

Meeting Adjourned